



March 2024

Reach Cancun

Outreach Report

„What you have, I want too!“

Originally, we wanted to conduct a pioneer mission outreach in Mexico with a small, manageable group of a maximum of twelve people - we, as the leadership team, had never been on site ourselves. 19 million people enjoy their vacation in this country every year, 16.5 million of them in Cancun. The majority of them are American college students who celebrate their „Spring Break“ on the beach. However, it is not only a tourist hotspot, but also considered the third most dangerous city in the world due to its high murder and rape rates. The sexual promiscuity of the partygoers is starkly displayed in the Netflix documentary „Liberated: The New Sexual Revolution“. According to CNN, the „CocoBongo“, the city's largest club, even shames the nightlife of Las Vegas. However, we are convinced that the hunger for partying, sex, and alcohol can only be satisfied by the unconditional love of God. If Jesus were visibly living among us today, he might be exactly in this place. He, the holiest person ever, was called a „friend of sinners“. God's light shines brightest in the darkest places. That is why we want to bring the liberating message to the most despised places in the world.

To our amazement, the participant spots filled up so quickly, without much advertising, so we decided to increase the number of participants to 20, and we were fully booked again on the same day. The idea of „Reach Cancun“ originated four years ago when the initiator of „Reach Mallorca“ passed by Cancun's party mile, took out his notebook, and wrote the vision on paper. We feel privileged to witness once again how the outreach from Mallorca has already multiplied to the fourth destination,

with more to come! We love party tourists, but Jesus loves them even more! The outreach took place from March 9th-19th, 2024.

Over 250 people were connected in an online chat where we shared prayer requests and answers to prayers. It was incredible what kind of protection and blessing came from this concentrated intercessory power. Despite a crowded airport, striking German Railways, and tight connecting flights, almost everything worked wonderfully - even with free additional baggage. Some began to explain the gospel to other travelers and pray for them right at the airport. The first day was marked by teachings, team times, and an extensive prayer march. The worship times on the beach were originally intended as internal sessions, but more and more people joined each day, turning them into real beach services. At one point, a leader was worshipping God alone with his guitar, a couple sat nearby within earshot. When he looked up, both were crying hard, touched by God's love. The man told him that he hadn't cried in years, and the woman hadn't stopped crying and just wanted

«Do you have a Bible here? Can I buy one from you?»

German tourist

to hug him. The next day, the man returned to our beach service. After the sermon and a prayer, he said visibly moved: „I grew up Christian but walked away from Jesus.

Now I want to come back to him!“

Vision THE FOUR

All people hear the gospel and all believers share the best message.



After half a day, we were finally able to retrieve the luggage with all our evangelism materials that had been stuck at the airport. Then it was off to the first evangelistic mission in Cancun's party zone.

We set out late in the evening; for some, it was the very first time sharing their faith in this way. We encountered bright lights, deafening loud music, and little clothing. Each club had its own sound blasting the streets. Some discos had promoters trying to lure people into their venues - an entry could easily cost 135 US dollars. Our area of action was the surroundings where people could converse easier, and we encountered a lot of openness. At the same time, we were surprised at how motivated and courageous our participants were in engaging with the partygoers. Every day, we introduced a new, creative reach-out idea - (www.thefour.ch/reachout). For example, as a conversation starter, we gave people a handwritten compliment, or invited them to sit on a „miracle chair“

«„Something drew me to you from the other end of the beach - like a magnet.“»

Party tourist

where we would pray for their prayer requests, or offer them a “THE FOUR” drink in exchange for their opinion on the four symbols. We used THE FOUR Cards as a tool for people to answer our questions about God and how they would like to experience him using photo cards - super simple, but also very profound! We had wooden boxes with us with which we could approach people with the question: „What is God's greatest treasure?“ The answer was inside the box: there was a mirror in which they saw themselves, but the mirror was broken, so we were able to explain the gospel that we, broken people, all need restoration through Jesus. A young man told us

that he turned his back on Jesus two years ago and his life was now at rock bottom. When a participant showed him what was valuable to God by letting him look into a mirror box, he broke down crying. He quickly joined our group as a translator!

We approached people with an „Open Mic“ sign, camera, and microphone, asking questions like „What is love?“, „What is the meaning of your life?“ and „Who is Jesus to you?“ We were immediately involved in the deepest conversati-

«I want to be baptized!»

New follower of Jesus

ons on camera, and most tourists asked us how we would answer the questions - a welcome opportunity! We met a couple on their honeymoon. They already knew Jesus and appreciated that we challenged them to go „all in“ with their marriage, strengthened them in their joint calling, and praying a blessing over them.

A local couple joined our outreach - they had prayed for workers to come, and we had prayed to find local partners for sustainability. We call that a double answer to prayer!

We offered a man with a scratch card the prize of his life - a relationship with Jesus! Under the four scratched-off circles, THE FOUR symbols appeared, through which we could explain to him how to win forgiveness of sins, a life in abundance, and even eternal life. He said: „Actually, I am an atheist, but lately I've been listening to podcasts about the Bible and searching for God, and now you are telling me about Jesus. I think I need to become a Christian.

I want to get to know Jesus!“

A flight attendant visited us during her layover and reported: „I just wanted to observe the outreach group because for me personally, evangelism costs





me everything! But then a beach service visitor came to me in tears; I got to pray for him, and he cried even more, renounced alcohol, and poured out his cup. Together, we watched an episode of THE CHOSEN on the beach screen and encouraged him to connect with Christians. He thanked me repeatedly. Hallelujah!" After the beach service, some of us got into a conversation with an observer. We don't know if he was under the

«I've been watching you for a while: All the people who come to you leave differently than they came..»

Tourist

influence of drugs or demons, but he became increasingly wild, shouting and punching the air, so the security and hotel staff came, and the police eventually took him away because he seemed to be frustrated with us because of our faith. It moved us and attracted people with whom we could talk with and invite Jesus into their hearts.

A woman hugged a participant with a „Free Hugs“ sign and almost didn't want to let go. The participant felt that she had suffered a loss. Indeed, she later returned, sat on a „miracle chair,“ and revealed to us that she had recently lost her daughter. She cried and received comfort and prayer. The next day, she came back, talked to us for a long time, and decided to turn and follow Jesus. After confessing her sins and being baptized, we celebrated her new spiritual life. She is now being discipled by a participant from Mexico. She wrote: „I am filled with so much peace, surrounded by such wonderful people who have conveyed so much love to me.“

I got into a conversation with a guy who was already Christian but had drifted away. He accompanied us to the beach service and said, „Don't the others feel it?

There is such a wonderful atmosphere here and such a terrible one over there!“ He was excited and said, „Wow, what you have, I want too - how can I live my faith like you?“ So he consciously invited Jesus into his life and **wanted to join us at the local church on Sunday.**

In the middle of our outreach, we had a day off and planned a trip to the Maya pyramids and water holes in the jungle. On the bus ride, the tour guide praised the power of stones and skull masks. When we stood in front of a temple for the rain god, he speculated that the Mayas left the city because it hadn't rained for 150 years. During the tour of the ruins, he explained how the Mayas played ball games where the winner was killed, how they offered child sacrifices, and worshiped the serpent as a god. But it got even darker. After lunch, we were introduced to a shaman who wanted to put incense on us, which we politely declined. Instead, we were allowed to pray for him as a group, but when he asked us to extend our hands for his blessing, we said as a group, „No, thank you.“ Then he revealed to us that he had dreamed that **we would come and reject him.** He even asked our tour guide to stay with him because he was so nervous. We told him we do not want to reject him, but rather show him the love of Jesus and share the Gospel. He allowed us to share how Jesus is

«We prayed that you would come!»

Local missionary

the one true living God, all others are idols of evil. We encouraged him to make a clear decision. He listened very attentively and thanked us as we left. It became clear to us why we had to come here. We pray that this shaman may become a great servant and multiplier for Jesus. He now wears a THE FOUR bracelet alongside his power stones.





At one point, the leader of the beach services sent a quick prayer to heaven for a replacement translator, as the others were unavailable. The service began, and after the first sentence, a woman stood next to him and translated everything into Spanish! The same woman helped us translate when we explained the Gospel to a man who turned away from his old life, accepted God as his Lord and Savior, and was baptized. She will now continue to accompany him. After a sketch, we had a conversation with two Americans who were very open and wan-

wing Hinduism as well. We were very clear with him and gave him a Bible. He thanked us for the blessed conversations, the strong example we showed, and the friendship that developed. Again and again, we were able to experience God's supernatural power. Sick participants were healed. An elbow was healed and freed from pain. A knee, which had caused a walking deformity since childhood, was restored! A blind person, for whom we prayed, saw a light! The police, heavily armed and masked, patrolled the beach in vehicles and stood by our side. The beach was packed, but people made room for the beach service as if the place belonged to us. A guy listened to the sermon, was deeply moved, and decided to live for Jesus. Together, we were able to baptize him in the sea. Hallelujah! We blessed him with the Holy Spirit, stayed in touch, and now he is being accompanied by a woman from a local church who joined us spontaneously.

«I dreamed that you would come»

Mayan shaman

ted to learn how to live out their faith. They were really amazed by the Gospel and wanted to experience it too. They prayed to invite Jesus into their lives and exchanged contact information with us. After saying goodbye, they came back and thanked us profoundly for sharing with them. „I'm going home to show my father this THE FOUR bracelet. He will be so happy and amazed that I experienced something like this here!“

We spoke for several hours with a young German. It was a very positive conversation about God and faith. He sensed dark, demonic powers in the party zone and felt so much love and peace around us. When I asked what I could pray for, he said, „That I find my calling from God.“ Later, he came to the beach service and said, „Wow, this is so good, it needs to go out to the whole world! Maybe this is my calling?“ He prayed with us and I asked him if Jesus has become his God, his Savior, and his best friend - he said yes! I explained repentance, baptism, and being filled with God's Spirit to him. We were already taking off our shoes for him to be baptized when he added that it might be important to know that he is also strongly interested in Hinduism and sees almost no contradiction to Jesus. He came to our beach services every evening. Unfortunately, he could not bring himself to follow only Jesus but wanted to continue follo-

«I have rarely experienced such unity and dedication!»

Outreach leader

It is incredibly beautiful and powerful what Jesus did in our group; it felt almost like being with the twelve disciples. All day long, we were praying, praising God, enjoying God's presence, and connecting people with Jesus. Once, instead of having breakfast, the group prayed for each other for over five hours. Every day we had two hours of training. Our goal and prayer were that this would be life-changing for all of us and that we could bring this lifestyle back home and inspire others. On the last evening, all participants fully committed their lives to God. Some received callings, the call to a Bible school, or the vision to lead their own outreach, or even to work full-time in God's kingdom. We hope that this mission will be repeated, grow, and be flooded with Americans and Mexicans reaching out to their countrymen. We even dream of a Reach Cancun School being established; will you pray with us? We praise God for all He has done! All glory belongs to Him! Thank you so much for your interest, your prayers, your financial support! Maybe we will see you next year?

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Host: